



THEATRE IV

2013-2014
TOURING
SEASON

Mulan

Stuart Little

a Christmas Carol

the
Velveteen Rabbit

Pinocchio

YOU & THEATRE IV **Set the stage for learning.**

WE ARE EXCITED FOR THE NEW SEASON!

You May Notice a New Name, Theatre IV or Virginia Repertory Theatre – Don't worry

Theatre IV has been touring theatre for young audiences since 1975. What you may not know is that during all those years we also have been producing plays and musicals in our home town of Richmond, VA. In 2001 Theatre IV assumed the management of Barksdale Theatre here in Richmond as well. Here we were, two 501 c 3 companies, two boards of directors, one staff.

As of July 1, 2012 we officially merged the two companies under one new name – Virginia Repertory Theatre (Virginia Rep). The touring arm will still be known as Theatre IV. And my email will still work at e.williams@theatreivrichmond.org but you may get emails from ewilliams@va-rep.org as well. Don't worry, it is all the same.

Focusing on Quality

As a byproduct of our merger, we are looking at all aspects of our tour and will continue to make choices in programming and design that will enhance your experience with Theatre IV. This will include new titles, new sound systems, new set designs, new just about everything. We look at things before they need fixing because that is the right thing to do.

Give Them a Memory for a Lifetime

Trips to your venue are special in the life of a child. Give your community the gift of live theatre and an experience they will never forget.

Show off your economic engine - Invite your Local, State and National Politicians

Arts and culture are taking a legislative hit these days but you CAN do something about it. Show off all you do for your community by inviting your elected representatives to our shows (and all the shows you present). Even if they don't attend, that invitation is getting your name out there in front of them.

Political officials and their staff are important links to government funding sources. Let them know that the arts is an economic engine that is vital to the community and the nation and is a key component of educating

all our children as well as provide real, taxpaying jobs. In 2010 the nonprofit arts and culture industry generated \$135.2 billion dollars of economic activity – www.artsusa.org/news/press/2012/2012_05_31.asp.

Bringing them back into the Theatre

One of the biggest challenges performing arts faces is getting audiences to come back as the economy swings in a positive direction. One way to do that is with quality programming that is familiar while being fresh. We choose our shows to meet those challenges. At Theatre IV, we get that, so we choose seasons that bring the best of familiar and fresh right to your door again and again.

Education at the Heart of the Art

Our plays are entertaining while introducing the audience to the books, people, and events being studied in schools. This is a natural extension of their educational experience. We provide on-line study guides that teachers can access themselves saving you time and money.

Create or Enhance Your Series for Young Audiences

Our plays are diverse and will be the cornerstone of your Young Audience Series. From *Sleeping Beauty* to *Harriet Tubman*, from *Huck and Tom* and the Mighty Mississippi to *A Christmas Carol* to *I Have a Dream*, we can provide just what your audiences need.

Theatre IV is a nonprofit, professional theatre.

Since 1975, Theatre IV has been dedicated to the creation of professional, exciting and innovative theatrical productions for young audiences.

Holding the Line on Costs

To say that we are in challenging economic times is quite the understatement. All of our expenses are rising but we want to help you keep your costs down. Since 2009 and again for 2013 – 2014, we are not increasing our performance fees. Good for you and we hope, good for us too.

All titles and tours and dates in this brochure are subject to change or cancellation without notice.

Johnny Appleseed - A Theatre IV GRAND Production *NEW SHOW

Book and Lyrics by Connor Sykes
Music by Craig Anthony

Theatre IV is proud to introduce its Grand Production initiative with this special adaptation of Johnny Appleseed. A larger cast, a larger set and a brand new script will make this Grand Production one to remember.

John Chapman, better known as *Johnny Appleseed*, was born in Massachusetts, less than nine months before and 42 miles away from the Battle of Bunker Hill. His father was a minuteman at Concord and served in the Continental Army during the American Revolution. Johnny and his new country grew up together. He became a genuine folk hero when the "Wild West" was still Ohio. The apple orchards he planted throughout Pennsylvania, Ohio, Indiana, and Illinois played a major role in the settlement of our nation. This rousing, funny new frontier musical is part rollicking adventure, part inspiring history, and 100% All-American.

(K-5) History, Folk Tales, Character, Development, Citizenship, Language Arts, Biography, Science, Multi-Cultural. **FALL 2013.**

The Jamestown Story

By Ford Flannagan

Co-produced by Theatre IV and the Virginia Historical Society

A troupe of traveling actors, touring Virginia in 1699, wants to present their exciting new drama with music called, *The Jamestown Story*. The play is full of the perils, exploits, triumphs, and defeats of the early Virginia colony from 1607 to 1699. People don't want to see the play and be reminded of the hard times. The actors guarantee the people will find a treasure at the end of the play if they will just watch and listen. All agree to attend the play and, at the end they have, indeed, found the treasure the actors promised – a new respect for the courage and spirit of Jamestown and a history to cherish.

(K-5) History, Language, Biography, Multi-Cultural, Music, Self Esteem, Character Development. **FALL 2013.**

Stuart Little

Based on the Novel by E.B. White

Adapted by Joseph Robinette

Music by Ron Barnett

From the loving heart of E. B. White, author of *Charlotte's Web*, comes this merry musical about a noble mouse who jumps headlong into adventures big enough to match any imagination. By turns funny, tender and exciting, *Stuart Little* mixes gorgeous child-size puppets with live actors to work theatrical magic.

(K-5) Art, Family Ties, Reading, Language Arts, Literary Classic, Music, Puppets. **SPRING 2014**

"I am continually impressed by the skill and artistry of their performances."

–Smithsonian Institution





The Song of Mulan

Book, Music and Lyrics by Paul Deiss

When Mulan learns that her ailing father is drafted into Khan's army, she protects him by serving in his place. Disguised as a man, she risks everything to maintain family honor and earn the love of her nation. This noble Chinese folk tale features an extraordinary heroine, authentic costumes and props, and lovely songs. It also provides an educational journey to the heart and soul of an extraordinary ancient civilization.

(K-5) Art, Folk Tales, Language Arts, History, Multi-Cultural, Tales of Other Lands **SPRING 2014**

Pinocchio *NEW SHOW

*Based on the novel by Carlo Collodi
Book and Lyrics by Bruce Craig Miller
Music by Michael Strong*

Imagine Geppetto's surprise when the puppet he carves from a most unusual piece of wood suddenly springs to life. The wooden boy, named Pinocchio, becomes like a son to the kindly old wood carver who provides him with a loving home. But the mischievous, and somewhat ungrateful, Pinocchio has other ideas and sets off on a series of fantastical adventures. Along the way he learns valuable lessons that lead him back home to Geppetto and earn him the thing he most desires - to be a real boy.

(K-5) Art, Family Ties, Folk Tales, Reading, Self-Esteem **SPRING 2014**

Mine Eyes Have Seen the Glory *NEW SHOW

Music by Various Artists - Book by Jenna Anderson

In recognition of the sesquicentennial of the American Civil War, Theatre IV proudly presents the stirring musical revue that recounts our nation's history from both the Northern and Southern perspectives, From Fort Sumter to Appomattox, using songs and first-person narratives written and sung by the men and women who lived and died in those harrowing times. American classics like When Johnny Comes Marching Home, Dixie Land, Lincoln and Liberty, No More Auction Block for Me, The Battle Hymn of the Republic and many more bring to life an epic American story in a deeply personal way. Filled with foot stomping celebrations, soulful laments, gentle folk tunes, stirring marches and heartfelt gospel, Mine Eyes will enrich your students understanding of the Civil War itself and the social and political upheavals that called it into being.

(2-8) History, Language Arts, Biography, Multi-Cultural, Music, Family Ties, Self-Esteem **SPRING 2014**

The Three Little Pigs

*Based on the story by Joseph Jacobs
Book, Music and Lyrics by Paul Deiss*

In this very funny and not-so-traditional musical version of the Three Little Pigs, the Wolf isn't Bad but he is Big. And, boy is he clumsy! The Wolf just wants to be friends with Rose, Frank and Ham, better known as the Three Little Pigs, but every time they get together, somebody gets hurt. And, it's not Wolf's fault! Wolf doesn't mean to scare the pigs or wreck their houses but he doesn't know his own strength. When Wolf tells Mama Pig his troubles, she teaches Wolf how to be gentle and careful. Houses of straw, sticks, and bricks are rebuilt along with friendships. Lessons of a job well done, thoughtfulness, and acceptance of differences are learned and taken to heart for a happy ever after ending.

(K-5) Folk Tales, Language Arts, Literary Classic, Reading, Science, History, Music, Character Development **FALL 2013**

The Legend of Sleepy Hollow

*Based on the classic story by Washington Irving
Book Music, and Lyrics by Paul Deiss*

Join Ichabod Crane, Brom Bones, the lovely Katrina Van Tassel, the residents of Tarry Town and, oh yes, the Headless Horseman, as they live the story made famous by the legend. This autumnal classic is faithful to the original story written by Washington Irving in 1819 and will thrill and perhaps chill your audiences (though it's not too scary). No fall is complete without the fun of telling stories and our retelling of The Legend of Sleepy Hollow is one story you won't want to miss!

(K-5) Folk Tales, Language Arts, Literary Classic, Reading, History, Music. **FALL 2013**



“Theatre IV brings us beautifully scripted, designed and performed shows. This is top of the line quality, and the performers as pleasant to deal with off stage, as they are talented on stage.”

—National Theatre, Washington, DC



The Velveteen Rabbit

Based on the Book by Margery Williams
Book by Thomas Hammond, Music and Lyrics by Ron Barnett

“What is Real? When a child loves you for a long, long time, not just to play with, but REALLY loves you, then you become Real.”

The power of play and childhood fancy, the pure light of unconditional love –these timeless forces illuminate our faithful rendering of Margery Williams’ tale of friendship and the passing of time. A lovely score and detailed period costumes will transport your audience back to the beginning of the last century. There they will experience a particular innocence and wisdom that have much to say to our present culture of instant gratification and disposable friends.

(K-5) Art, Language Arts, Literary Classic, Music, Reading **FALL 2013**

Stone Soup

Based on the Classic Folk Tale
Book, Music and Lyrics by Paul Deiss and Holly Timberline

When Peter, a hungry sailor, has no luck getting a free meal from the stingy citizens of our tiny village, he decides to turn the table. He invites the villagers to enjoy his famous delicious Stone Soup whose recipe is known only to seafarers and legendary adventurers. He promises to provide the main ingredient if the villagers provide all the other ingredients. Join Peter and his trusty parrot, Admiral, as they teach the villagers a lesson in friendship and sharing in this heartwarming musical retelling of the classic folktale.

(K-5) Art, Folk Tales, Language Arts, Literary Classic, Music, Puppets, Reading, Character Development **FALL 2013**

“Well, Theatre IV did it again! – What a joy to watch and learn from great enthusiastic, energetic, and friendly performers.”

–Campus Events Coordinator,
Wesleyan College, Macon, GA

**SAVE
MONEY!**

Ask us about
block booking.

Harriet Tubman and the Underground Railroad

Book and Lyrics by Douglas Jones, Music by Ron Barnett
Co-produced by the Black History Museum and Cultural Center of Virginia

This stirring drama with music is a classic tribute to the great American who freed herself and hundreds of her people from the bonds of slavery. Her courage helped to change the world. Share her adventurous life, the joys, sorrows, and challenges faced by this brave woman, with your students in this accurate and deeply moving musical history lesson.

(3-12) Family Ties, History, Language, Biography, Multi-Cultural, Music, Self Esteem, Women’s Studies, **SPRING 2014**

I Have a Dream

By Bruce Craig Miller

The phenomenal impact of Dr. Martin Luther King, Jr. is chronicled in this compelling dramatization of the life and times of one of the most influential and charismatic leaders of the “American Century.” Inspired by the arrest of Rosa Parks, Dr. King becomes the prime mover behind the Montgomery, Alabama bus boycott, putting his philosophy of non-violent protest to work. He gains national recognition and becomes the dominant force in the Civil Rights Movement during its decade of greatest achievement. Your students will be inspired by the story of this great leader’s struggle and his dream of lifting “our nation from the quicksand of racial injustice to the solid rock of brotherhood.”

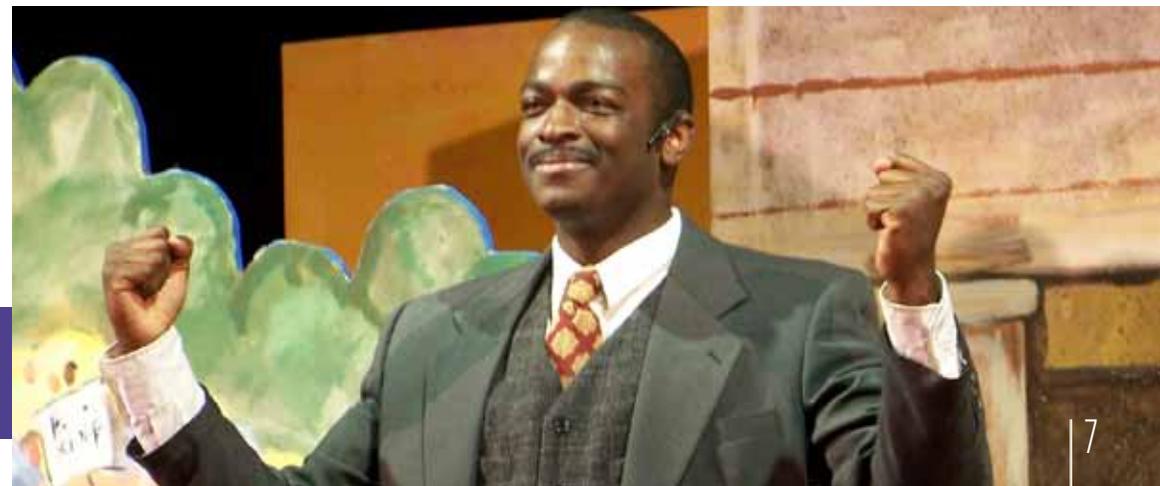
(3-ADULT) Biography, Language Arts, History, Multi-Cultural, Public Speaking, Reading, Self-Esteem, Character Development **SPRING 2014**

Buffalo Soldier

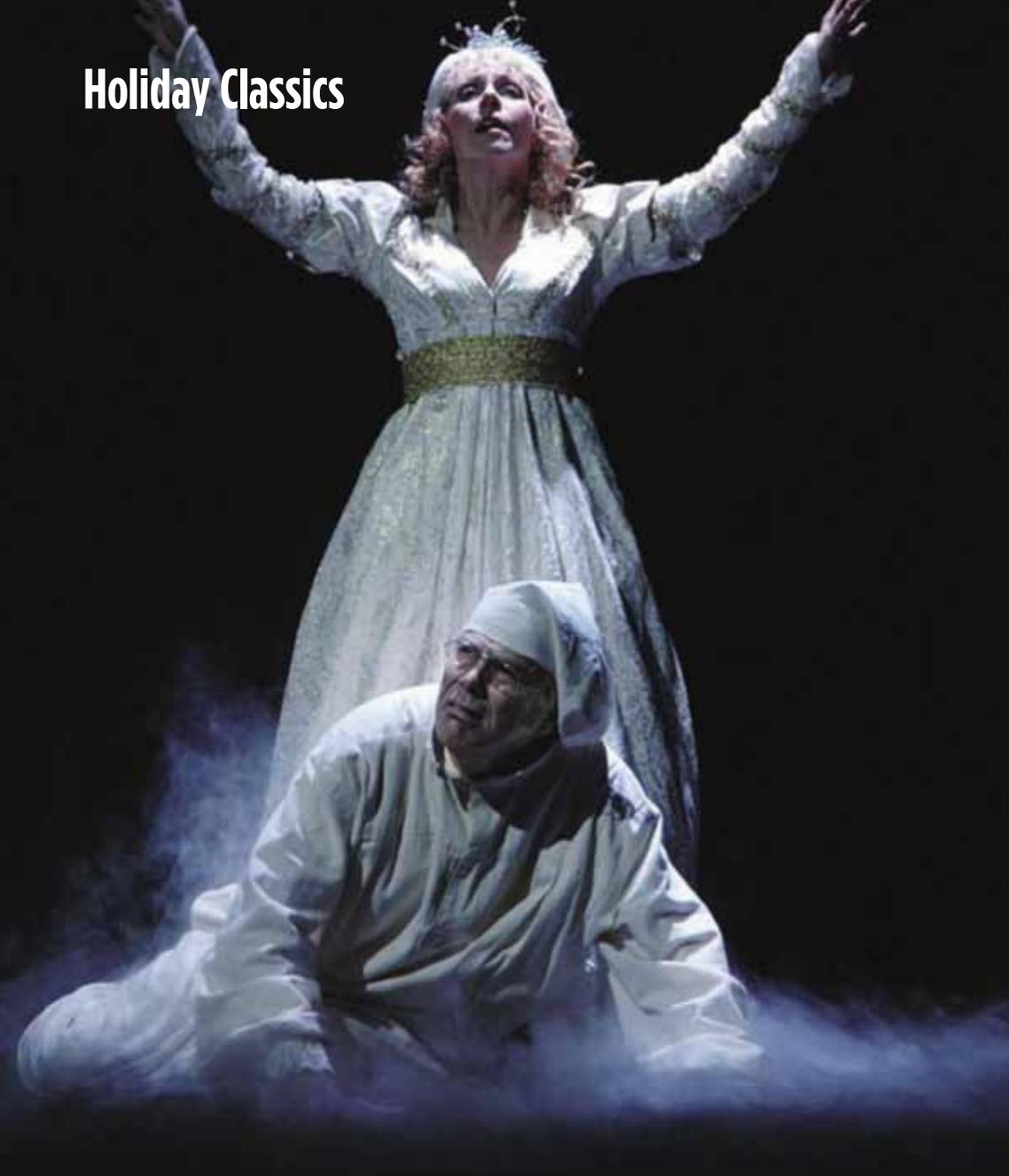
Book, Music and Lyrics by Bruce Craig Miller
Created in association with the Virginia Historical Society

Based on the true story of our nation’s longest-surviving Buffalo Soldier and veteran of the Spanish-American War, this dramatic play with music tells the heroic story of the brave soldiers of the 9th and 10th Cavalries, who served our country well with little of the recognition they deserved. In 1996, *Buffalo Soldier* was one of twelve plays selected as the Best American Plays for Young Audiences and has been performed at the Pentagon in honor of African American History Month. *Buffalo Soldier* was written by our artistic director, Bruce Craig Miller, and developed with support from Lila Wallace-Reader’s Digest New Works for Young Audiences, a program of the Lila Wallace-Reader’s Digest Fund.

(3-ADULT) Biography, Family Ties, History, Multi-Cultural, Music **SPRING 2014**



Holiday Classics



A Christmas Carol

*Based on the Novel by Charles Dickens
By Steve Perigard, Music and Lyrics by Paul Deiss*

Perhaps the best loved holiday story of all time, our adaptation of Dickens' classic is particularly suited to children, and features a magnificent score by Jule Styne, the composer of Broadway's immortal Peter Pan, Gypsy and Funny Girl. All the joy, sentiment and meaning are here, without being too scary for young audiences.

(K-5) Family Ties, Language, Literary Classic, Music, Reading
DECEMBER 2013

The Shoemaker and the Christmas Elves

*Based on the story By the Grimm Brothers
Book, Music and Lyrics by Paul Deiss*

A heartwarming, holiday musical! Join us as Theatre IV takes a yuletide spin on the classic Brothers' Grimm fairy tale. Delight in the magical story of a poor Shoemaker and the magical elves who show him the true meaning of Christmas!

(K-5) Family Ties, Folk Tales, Music, Reading, Self-Esteem (?), Tales from Other Lands

DECEMBER 2013

“Theatre IV combines professional craftsmanship with delightful enthusiasm and the result is superb production value.”

**–The Children’s Museum,
Indianapolis, Indiana**

‘Twas the Night Before Christmas

Book, Music and Lyrics by Bruce Craig Miller

Inspired by the timeless poem “A Visit from St. Nicholas” and by the real life of its author, Clement Moore, this hilarious musical introduces Santa in a particularly beneficent light. This classic from Theatre IV has been charming audiences nationwide for many years.

(K-5) Family Ties, Folk Tales, Language, Literary Classic, Music, Reading

DECEMBER 2013

Hugs and Kisses

*Co-produced by Prevent Child Abuse Virginia
and the Virginia Department of Social Services*

Book and Lyrics by Bruce Craig Miller and Alice T. Bliss – Music by Richard Giersch

Nationally acclaimed, this award winning child sexual abuse prevention musical is a proven intervention program for children in grades K through 5. The play sensitively and inoffensively relates the story of a little girl who is sexually abused. During the course of the play, she learns valuable lessons that enable her to seek and obtain help from a trusted adult. Since 1983, this landmark musical has been presented before the National Committee for Prevention of Child Abuse, the U. S. Senate Subcommittee on Sexual Victimization of Children, and every school district in Virginia. It is a time-tested, early intervention teaching tool and a vital enhancement to your abuse prevention curriculum.

(K-5) Family Ties, Language Arts, Prevention, Self-Esteem, Character Development

FALL 2013 & SPRING 2014

Call Ronnie Brown at 800.235.8687 for more information

A NOTE ABOUT HUGS:

Theatre IV takes great pride in our outreach programs. The following show, “Hugs and Kisses” is available for in-school shows only on a very limited basis. We require that social services be in attendance at every performance. Our cast takes classes in the subject matter. We perform nearly 200 performances each year in Virginia and I think it is the most important thing we do. Your booking of our other shows helps fund this extremely important show. You can become a regional sponsor of this show and give it to all the schools in your service area. Call me or check out our website TheatreIV.org for more information about this show.

These shows are specially suited for in-school performances and are therefore value priced to only \$3,100 for each school day.

We would like to acknowledge our major donors:

Theatre IV is a nonprofit 501(c)3 charitable organization. We are grateful for the generous philanthropic support of our institutional contributors:

Altria Group	Ferguson Enterprises, Inc.	MeadWestvaco	The Supply Room Companies
BB&T	Franklin Southampton Charities	Memorial Foundation for Children	Barbara J. & William B. Thalhimer, Jr. Family Fund
Bon Secours Richmond Health System, Inc.	Anna & Fleetwood Garner Family Fund	National Endowment for the Arts	Thompson McMullan
Business Consortium for Arts Support	Greater Richmond Chamber of Commerce	NewMarket Corporation	Barbara B. & James E. Ukrop Fund
The Cameron Foundation	Greater Lynchburg Community Trust	Nunnally Charitable Lead Trust	Universal Leaf Foundation
Camp Family Foundations	Gay & Erskine Love Foundation	Owens & Minor, Inc.	VCU Pediatric Dentistry
CarMax	KBS, Inc.	Elis Olsson Memorial Foundation	Virginia Commission for the Arts
Car Pool, LLC	Kjellstrom & Lee Construction	Portsmouth General Hospital Foundation	Virginia Oral and Facial Surgery
E. Rhodes & Leona B. Carpenter Foundation	KPMG, LLP	Printpack	Lettie Pate Whitehead Foundation, Inc.
Community Foundation of Greater Atlanta	Law Offices of Manoli Loupassi	Reznick Group	Wells Fargo Private Bank
Custis Westham Fund	Lewis Insurance Associates	Richmond Cold Storage	Williams Mullen
CSX Corporation	Linden Group	Richmond Unite	Williamsburg Area Arts Commission
CultureWorks	Markel Family Fund	The Robins Foundation	York County Arts Commission
O.D. & Katharine Dennis Fund	Martin Agency	Kathryn & W. Harry Schwarzschild Fund	
Dominion Resources	McCandlish Holton	The Shubert Foundation	
Estes Express Lines	McGuire Woods LLP		

Committed to Sponsor Service

- We offer discounts for Multiple Bookings and Block Bookers if within 150 miles of each other, which may include waiving the gasoline surcharge.
- We offer outstanding professional productions of entertaining plays and musicals carefully connected to the national core curriculum.
- New sound systems in 2009. The FAA digital TV Conversion necessitated we update all of our sound systems. As always our sound systems are compatible with your house systems or as stand alones.
- Online support materials including pictures and study guides at www.TheatreIV.org.
- Information support through our toll free number (800) 235-8687 and website: www.TheatreIV.org.
- Question and Answer sessions between our cast and your audience.
- Meet and Greet the Cast – At your request.
- Our plays have a running time of 40 – 55 minutes.
- We work hard to make our productions easy to book and easy on your staff.
- Load-In just two hours before 1st scheduled performance.
- Breakdown/strike in just 1 hour or less.
- Minimal Tech Requirements

We look forward to bringing our value packed productions to your venue. Call Eric Williams today at (800) 235-8687 or email E.Williams@TheatreivRichmond.org or ewilliams@va-rep.org

If you are in Richmond, VA, be sure to see our Main Stage shows, Check us out at www.VA-Rep.org. Call 804.344.8040 for tickets

Our Supporters

We are so grateful for the support of our contributors. Support them because they help keep the arts alive. Become one of our supporters and keep the arts alive. To make a donation, call (804) 783-1688 ext 1127.

All titles and tours in this brochure are subject to change or cancellation without notice.

SAVE MONEY!
Ask us about
block booking.

How to contact us:

Eric Williams
Toll Free: 800.235.8687
Richmond 804.783.1688 Ext. 1119
Fax: 804.775.2325
Email: e.williams@theatreivrichmond.org
or ewilliams@va-rep.org

web www.TheatreIV.org



Your support keeps
Theatre IV on the road!
Donate online at
theatreivrichmond.org
or call Kate Rogge at
(804) 783-1688 x1127

A Message From Eric:



To all,

You are the reason we do what we do. Enlightening children through theatre is a gift that cannot be equaled. Thank you for continuing to enhance the lives of the youth of your community and for letting us be a part of that.

– Eric



114 West Broad Street • Richmond, VA 23220

2013-2014 TOURING SEASON

www.TheatreIV.org



Non-Profit Org.
U.S. Postage
PAID
PERMIT No. 229
Richmond, VA